

## foreign affairs



This spring, the coolest brands you've never heard of are crossing the Atlantic, landing on counters Stateside.

### Dutch Treat

Frustrated by the constant disarray of her pro kit and how it "takes longer for a woman to find her lipstick than put it on," Dutch makeup artist **Ellis Faas** is finally organized to military standards, thanks to the debut of her own collection. With a pared-down line of shades inspired by colors that already exist in the human body—Ellis Red is a startling shade of crimson—the sleek, penlike foundations, lip colors, cream shadows, concealers, and liners (ABOVE) are designed to slide, seven at a time, into the equally gleaming and perfectly portable Ellis Holder ([ellisfaas.com](http://ellisfaas.com)).



### Channel Crossing

Get ready for a British invasion, from head to brightly pedicured toes. Installation and makeup artist Alex Box leads the way with her avant-garde line **Illamasqua**, whose beguiling shades of saturated golds (BELOW) and vibrant violets draw fans from pros to the club-kid set ([sephora.com](http://sephora.com)). Equally obsessed with all things shimmering is jewelry designer Julia Muggenburg, whose tightly edited line, **Belmacz**, features a gilded 24K cream shadow (BELOW LEFT) coveted by the fashion flock and appropriately named Blitz ([belmacz.com](http://belmacz.com)). **Rococo's** runway-inspired lacquers (ABOVE LEFT)—whipped up by sisters Ange and Vernice Walker—are favorites of Brit It-girls Alexa Chung and Lizzy Jagger ([spacenk.com](http://spacenk.com)).



England

Netherlands

Poland

### Eastern Exchange

Even in the middle of Times Square, it's difficult to miss the **Inglot** boutique. The store's sleek glass walls seem to be the only thing separating the glimmering lights of Broadway from Polish chemist Wojtek Inglot's color-drenched makeup. Starting with 40 polishes more than 25 years ago, the line has since grown into a collection of infinite possibilities thanks to the laser-cut, slatelite Freedom Palettes (RIGHT)—customizable with candy-colored eye shadows, full-impact lip colors (from glossy to matte), and a wide range of powders for Inglot fans from Warsaw to London, and now New York ([inglotcosmetics.com](http://inglotcosmetics.com)).



### Purely Paris

French graphic designer Isabelle Carron describes her new skincare line, **Absolution**, as "back to basics," but there's nothing basic about it. The straightforward range of eight organic products (LEFT)—with easy-to-decipher names like the green tea–packed La Crème du Jour and the argan oil–rich La Crème du Soir—come inside recyclable paper packaging etched with playfully chic ink drawings ([absolution.me](http://absolution.me)).—CHRISTINA HAN

